

REPORTDevelopment Services

TO: Mayor and Members of Council

FROM: Elizabeth Howson

Macaulay Shiomi Howson Ltd.

DATE: June 27, 2022

REPORT # DS 31/22 FILE: N/A

SUBJECT: Downtown Uxbridge Community Improvement Plan Review

and Update

BACKGROUND:

Part IV Community Improvement, Section 28, of the Planning Act provides the authority for a municipality to designate the whole, or any part of, an area covered by an Official Plan that contains provisions relating to community improvement, as a community improvement project area.

Section 1.3, Community Improvement Policies & Goals of the Township Official Plan establishes provisions relating to community improvement. In conformity with those policies, and also based on the 2009 Downtown Vision and Action Plan, the Township adopted the Downtown Uxbridge Community Improvement Plan on November 23, 2009.¹

The Township initiated the Downtown Revitalization project in 2020. A key product of this process was the Downtown Revitalization Strategic Plan & Action Plan, March 2022. One of the recommended "Early Wins" action items was:

"Red Grant Application – Uxbridge Downtown Revitalization – Making it Real

¹Note: Subsequently the Township adopted the Toronto Street Corridor Community Improvement Plan on July 16, 2012 which applies to lands south of the Downtown.

• (Pending Approval)

 Based on all the input received, it was clearly identified that improving the building facades and reducing store/building vacancies in the downtown was top priority. If approved, the Township will work with a Registered Professional Planner to undertake a fulsome review of the current Downtown Community Improvement Plan (CIP) including public consultation. The Township will also update the application processes through the creation of an online landing page, an automated application form, and marketing campaigns targeted at eligible building/property owners."

Subsequently the Grant Application was approved and the review of the Downtown Uxbridge Community Improvement Plan (CIP) was initiated in May 2022.

The CIP Review Work Plan involves the following:

- 1. Background Review and Analysis;
- 2. Draft Background Report and Downtown CIP;
- 3. Public and Stakeholder Review; and,
- 4. Downtown CIP Adoption and Submission of Implementation Procedures.

This report presents the results of the Background Review and Analysis and the draft updates to the Downtown CIP.

GENERAL PLANNING FRAMEWORK:

Planning Act

The current provisions of Section 28 of the Planning Act have not changed materially from the provisions in place in 2009 when the Township's Downtown Community Improvement Plan was approved.

As noted above, Part IV Community Improvement, Section 28, of the Planning Act provides the authority for a municipality, including both local and upper-tier municipalities, to designate the whole, or any part of, an area covered by an Official Plan that contains provisions relating to community improvement, as a community improvement project area. Once a by-law is passed designating a community improvement project area, a council may provide for the preparation of a community improvement plan in accordance with the process established by the Planning Act.

Community improvement continues to be defined as:

"means the planning or replanning, design or redesign, resubdivision, clearance, development or redevelopment, construction, reconstruction and rehabilitation, improvement of energy efficiency, or any of them, of a community improvement project area, and the provision of residential, commercial, industrial, public,

recreational, institutional, religious, charitable or other uses, buildings, structures, works, improvements or facilities, or spaces therefor, as may be appropriate or necessary".

Further, community improvement is still considered to include the provision of affordable housing.

Region of Durham

Section 14.4, Community Improvement Plans, of the Regional Official Plan permits the Region to designate Community Improvement Project Areas for the purposes of adopting Regional Community Improvement Plans. Such plans may address the following:

- "a) affordable housing;
- b) infrastructure that is within the Region's jurisdiction;
- c) land and buildings within and adjacent to existing or planned transit corridors that have the potential to provide for higher density mixed Use development or redevelopment; or
- d) other matters as the Province may prescribe in accordance with the Planning Act."

However, the focus of the Region's involvement in community improvement initiatives is through their Regional Revitalization Program (RRP). The RRP focuses only on Community Improvement Projects supported by area municipalities. The RRP is structured as:

"....a partnership between the Region and the area municipality, with the Region providing financial assistance to qualified area municipal CIP projects."

Such projects must be supported by the area municipality, who is also required to provide a significant financial contribution to the project. Regional financial assistance will not be greater than the contribution by the area municipality. The Region has prepared Guidelines for the RRP which establish the purpose and key elements of the Program including the evaluation of projects and the financing of the program, and flow of funds.

Township Official Plan

Section 1.3, Community Improvement Policies & Goals, of the Township Official Plan provides the Township with the authority to establish Community Improvement Areas in accordance with the Planning Act. The policies give priority to the establishment of Community Improvement Areas in the Uxbridge Urban Area. It should also be noted that Section 1.3.7, Implementation, identifies that:

"In addition, the Township will explore Regional involvement in any Community Improvement Plan through the Regional Revitalization Program (RRP)."

With respect to the Downtown, the Official Plan specifically includes a Downtown Vision which was developed through the Downtown Vision and Action Plan in 2009. The Downtown Vision is found in Section 1.2.2, while Section 1.2.3 Strategic Directions, Goals and Objectives establishes in Table 1.1 a Strategic Direction – The Future of Uxbridge's Downtown. A related goal and objectives are also included in the Table as follows:

- "1. To establish the Downtown as the social, business and retail centre of the community.
- 1.1 To maintain existing and attract new retail and commercial activities to the Downtown.
- 1.2 To create an environment in the Downtown that is attractive to residents and visitors."

Downtown Revitalization Strategic Plan & Action Plan

In 2020, the Township launched a Downtown Revitalization project to develop a new action-oriented plan for Downtown Uxbridge. The plan is not a statutory document, but it provides direction for consideration in planning for the Downtown including amendments to the CIP, Official Plan, and, Zoning By-law.

The boundary of the Study Area for the Downtown Revitalization project is illustrated on Map 1, together with the boundary of the Downtown CIP.

As part of this work, a revised vision for Downtown Uxbridge, and twelve related statements which provide a description of the Downtown in the future, were prepared and approved by Council on December 14, 2020:

"Uxbridge features a vibrant and thriving downtown that is rich in history and recognized as an inclusive and accessible community.

- 1. The Downtown is a "Complete Community" that continually evolves to meet the emerging needs of the broader community.
- 2. The historic buildings display their original architectural features; and newer buildings, while more modern, are "sympathetic" to the heritage of downtown.
- 3. Traffic flow, including parking, within the downtown embraces the importance of "Active Transportation" and minimizes the flow of heavy trucks.
- 4. There is a Town Square that acts as an "Agora" and offers a year-round "Marche" for local residents, farmers, businesses and visitors.

- The Downtown offers a range of residential opportunities that take into consideration accessibility requirements, economic factors and own and/or rent options.
- 6. The Downtown provides a wide range of amenities which offer unique shopping experiences while addressing the essential needs of residents. The promenade level is noted for thriving retail shops.
- 7. The Downtown is home to a range of culinary experiences in the form of restaurants, café's, bakeries, pubs, markets etc.
- 8. Uxbridge is recognized as "The Trail Capital of Canada" and the downtown is an integral component of the trail system.
- 9. The Uxbridge Brook and Centennial Park provide a north-south focal point, to be enjoyed by residents and visitors.
- 10. Visitor's enjoyment of downtown Uxbridge's extensive and diverse cultural and recreational offerings enabled by access to local overnight accommodation.
- 11. Uxbridge's reputation as an artistic community is evident throughout the Downtown, supporting many forms of artistic expression and incorporates "Viewable Art" in the public spaces.
- 12. The rear aspects of buildings offer a welcoming experience for residents and visitors using the parking lots and laneways found throughout the downtown. A number of businesses provide rear entrances that are both attractive and accessible."

An action plan, which will require ongoing commitment for the next ten to fifteen years, was also developed based on four Strategic Goals:

"Dedicated Leadership

 Committed leadership to the Uxbridge Downtown Revitalization Strategic Goals and Action Plan.

Revitalization of Lower Brock

 Lower Brock will become part of a vibrant downtown that offers both residential and commercial opportunities, preserves our heritage buildings and provides a sense of community with inclusion of a Town Square.

Safe, Walkable Downtown

 Establish a downtown that prioritizes participation and quality of life for everyone, regardless of race, gender, class, age, ability, culture or other identity.

Downtown as a Destination

 Create a downtown that incorporates the Brock Street District, the Civic Cultural District and the Heritage Railway District into a cohesive downtown that is recognized as a year-round destination for residents and tourists."

Further, it should be noted as part of the process of preparing the Downtown Revitalization Strategic Plan & Action Plan, a Visualization Plan was prepared. It establishes an overall urban design structure for the future development and beautification of the Downtown. In particular it sets the overall strategy for:

- "The development of character precincts that build upon and highlight special areas;
- Creating vibrant, animated places through new mixed use developments;
- A system of pedestrian walking routes or promenades to enhance the way people arrive and move around the Downtown;
- Landmarking at gateway locations, which may include special buildings or landscapes that contribute to overall character of the Downtown, while improving wayfinding; and,
- Unifying the different parts while highlighting their unique qualities, elements and functions."

Finally, a number of "Early Wins" were identified as part of the Plan's Implementation Strategy including the review of the Downtown CIP; as well as Improving Signs on the Truck Bypass; Working Committee – Region of Durham, Township of Uxbridge, Truck Companies; RED Grant – Uxbridge Welcome/Tourism Centre; RED Grant-Driving Economic Development to Local Merchants through Technology; and, Township financial commitment (2022 and potential 2023).

CURRENT DOWNTOWN UXBRIDGE COMMUNITY IMPROVEMENT PLAN:

Township By-law 2009-145 established the Downtown Uxbridge Community Improvement Project Area (See Map 1) and adopted the Downtown Community Improvement Plan. No amendments have been made to the Plan since its adoption.

The Township of Uxbridge Downtown Community Improvement Plan is structured as follows:

The Preamble

- 1.0 Purpose
- 2.0 Community Improvement Project Area Boundaries
- 3.0 Background/Public Benefit Rationale
- 4.0 Community Improvement Plan Preparation

The Community Improvement Plan

- 5.0 Legislative Authority and Policy Basis
- 6.0 Goals and Objectives
- 7.0 Community Improvement Programs
- 8.0 Regional Involvement in the Community Improvement Plan
- 9.0 Implementation and Interpretation.

The boundary of the CIP Project Area is the same as the "Downtown" boundary on Schedule "A", Land Use and Transportation Plan Uxbridge Urban Area. It includes all the lands the 2022 Downtown Revitalization Strategic Plan & Action Plan, but additional lands as well.

The Preamble to the CIP reflects the background information and plan preparation process which formed the basis for the current CIP, in particular the 2009 Downtown Uxbridge Vision & Action Plan and the Downtown Uxbridge Visioning Day held in October 2008. That information is significantly outdated, although the key directions still hold true today. These directions relate to the need to

"stimulate development/redevelopment in Downtown Uxbridge to allow the Community's vision for the area....to be realized." (Page 1, Section 1.0 Purpose)

With respect to the Plan itself, the following should be noted:

5.0 Legislative Authority and Policy Basis

The legislative authority and policy basis for the CIP have not changed materially from the provisions in place in 2009 when the Township's Downtown Community Improvement Plan was approved.

6.0 Goals and Objectives

The Vision, Goals and Objectives reflect the Township's Vision in the 2009 Downtown Vision Statement. This section also reflects the Community Improvement Goals and Objectives in Section 1.3 of the Official Plan, and the Main Central Area Enhancement policy in Section 2.5.16.4.3 of the Official Plan, as well as the 2009 Downtown Vision & Action Plan.

7.0 Community Improvement Programs

The financial incentive programs are directed at the private sector and designed to encourage private sector investment, redevelopment and construction activity in the Downtown. Through the CIP, the Township can offer the following programs:

- Redevelopment/Rehabilitation Grant Program
 The Township may provide for redevelopment and rehabilitation sites deemed by the Township to increase property assessment and which support the objectives of the CIP, a share of the incremental taxes in the form of a grant.
- Building, Façade and Signage Improvement Loan Program The Township may provide a no-interest loan for maintenance and improvement works for buildings and structures in the Downtown CIP project area. The loan will match the amount spent by the applicant up to a maximum of \$10,000 per property. The program applies to the full range of exterior and interior improvements and may include, but not be limited to, loans for the conversion of the upper storey of commercial buildings to residential uses, or office or other employment generating uses, incorporating barrier free entry into the building, and the upgrading of buildings and structures to Building Code. The loan program is for a ten year term. The loan may be repaid at any time with a 15% loan forgiveness, if repaid within three years.

Fee Grant Program

The Township may provide full or partial exemption, or a one time grant, equivalent to the amount of any or all of the following Township fees:

- Development Charges;
- Building Permit Fees;
- Planning Application Fees;
- o Cash-in-lieu of Parkland; and,
- Cash-in-lieu of Parking.
- Sale or Lease of Municipal Buildings or Landholdings
 The Township may sell or lease Municipal buildings and/or landholdings, below market value to promote redevelopment and/or attract new land use activities by the private sector.
- Brownfields Tax Incentive Program
 The Township may provide municipal property tax assistance to property owners working to revitalize vacant, contaminated or underutilized lands, commonly referred to as brownfields. Tax relief may also be provided by the Region and the Province.
- Heritage Property Tax Relief
 The Township may, through the provisions in Section 365.2 of the Municipal Act, provide tax relief which would generally be between 10 to 40 percent to the owner of eligible heritage properties. The Province contributes to the program by funding the education program of the property tax relief.

- Alternative Funding Program
 The Township will explore opportunities for funding from the Federal,
 Provincial and Regional governments, other agencies or the private sector including public/private partnerships.
- 8.0 Regional Involvement in the Community Improvement Plan This section outlines the objectives and applicability of the Regional Revitalization Program.
- 9.0 Implementation and Interpretation
 This section addresses funding, monitoring, amendments and interpretation of
 the CIP. In particular, with respect to funding:

"All programs will be funded by the Township based on a budget established by Council, and by alternative sources of funding including the Regional Revitalization Program for projects that have been deemed appropriate and eligible by the Region of Durham. Each year the funding allocation for the Downtown Uxbridge CIP will be evaluated and assessed by Council through the deliberations of the Township's Operating and Capital Budget program."

TOWNSHIP DOWNTOWN CIP IMPLEMENTATION:

The Downtown CIP directs that the allocation of funding will occur each year through the Operating and Capital Budget program. This process has been addressed in the past through a report to Council from the Chief Administrative Officer. These reports, while acknowledging both the Downtown and Toronto Street CIPs, have, because of limited funding availability, recommended only that funds be allocated to the Building, Façade and Signage Incentive Program in the Downtown CIP. None of the other programs have been utilized either in the Downtown CIP or the Toronto Street CIP.

Typically \$30,000 has been allocated for the implementation of the Building, Façade and Signage Incentive Program in the Downtown CIP, with half from reserves and the other half from the tax levy. However, only \$15,000 has been allocated more recently given Township budget constraints.

Within the budget allocated, the Township has provided up to 50% of the cost of the projects to a total of \$5000 per project/property. Although the CIP provides for a loan program, as noted in the 2017 report of the Chief Administrative Officer, interest was focused on grants as opposed to loans, as a result a grant program has been offered by the Township.

In terms of processing applications, the Township has developed a "Financial Incentives Program Application Manual June 2017". Further, the Chief Administrative Officer has specifically identified in past reports the following

conditions for administration of the Building, Façade and Signage Incentive Program in the Downtown CIP: "

- Applicants will complete a funding application;
- Staff members will be selected to review and evaluate the application and supporting documentation;
- Staff will perform an initial site visit and inspection of the building/property;
- Staff will make a recommendation to Council regarding the applications;
- No building, façade or signage work shall commence before approval;
- Once approved the agreement will be executed;
- Work may commence once the agreement has been executed;
- Approved applicant has 1 year to complete the project from the date that the planning or building permit issued;
- Staff will calculate actual financial incentive due;
- The owner has no property tax arrears and has paid taxes for the year and has no outstanding orders on the property, the payment will then be issued."

Other issues with the implementation of the CIP programs identified through discussions with staff and stakeholders include:

- Lack of eligibility of tenants, particularly for Building, Façade and Signage Incentive Program, but other programs which may be applicable as well;
- The current Downtown CIP establishes a broad menu of potential financial incentive programs (i.e. Redevelopment/Rehabilitation Grant Program, Building, Façade and Signage Improvement Loan Program, Fee Grant Program) and there is a lack of awareness of the full menu of programs;
- The CIP provides the Township with all or most of the tools that the municipality might need to assist with the revitalization of the Downtown, however, there was no overarching implementation strategy/action plan to provide direction on how to operationalize the CIP;
- Because there is no overarching implementation strategy and the funding allocation for the CIP has to be determined each year through the Township Budget process, the funds required for the CIP do not get prioritized by Council. As a result, the funds generally have been very limited, and the only programs identified on the Township website and which have been funded are termed the "Building, Façade and Signage Improvement Program" and the "Accessibility Improvement Program";
- It should also noted that, while the CIP identifies the Building, Façade and Signage Improvement Loan Program as a no-interest loan program, in fact the Township has chosen to instead provide grants. As part of the CIP update the plan should be modified to reflect the actual manner in which the program operates; and,

• It should also be noted that while the Accessibility Improvement Program is identified as a separate program on the Township's website, in fact the Downtown CIP does not provide for such a program as a separate entity. The Building, Façade and Signage Improvement Loan Program does indicate that such a loan "shall apply to the full range of exterior and interior improvements" and may include "incorporating barrier free entry into the building". However, if the Township wishes to specifically identify accessibility improvement as a priority, the CIP Update should more specifically reference accessibility as part of the Building, Façade and Signage Program. Further, to avoid confusion the information available from the Township should make it clear that accessibility is part of the Building, Façade and Signage Improvement Program.

EXPERIENCE OF OTHER MUNICIPALITIES

A review of CIPs and related information in other similar municipalities, such as the Town of Gravenhurst, Township of King, Township of Selwyn, Town of Georgina and Town of Minto, was carried out.

The format of the CIPs is similar to the Township of Uxbridge CIPs and the financial incentive programs are also similar. Like the Township, a range of programs are provided for, however, the specific programs and funding available is determined through the annual budget process. The CIPs set out clearly the budget limitations. For example, Section 9.4 of Town of Gravenhurst CIP for the Gravenhurst Urban Area, states:

"Council will establish an annual budget for grants related to Community Improvement projects. Funds may be allocated to public works as well as incentive programs.

Grants will be made available subject to available funding.

Given budgetary limitations for available funding, there may be instances when an application cannot be processed in the current fiscal year, in which case it may be considered in a subsequent fiscal year, subject to available funding. Alternatively, the maximum grant available for any project may have to be reduced."

It should be noted that while loans are provided for in many of the programs, priority is given to grants. As noted in Section 6.2 of the Town of Gravenhurst CIP:

"Through discussions with Town staff and with other municipalities, there is a preference to consider incentives as grant programs rather than include a load component. The primary reasons for avoiding loans include; the municipal administrative procedures that are required to be in place to monitor and collect

on the loans over an extended time frame, and the desire of property owners/applicants not to further encumber their properties with additional loans against their properties or add to their ongoing administrative and financial obligations."

Financial incentive programs in other municipalities that could be considered for addition to the Uxbridge Downtown CIP, either as a separate program or as an addition to the current Building, Façade and Signage Improvement Program, include:

- Planning and Design Grant
 Grant to offset the costs associated with preparing the necessary plans and drawings to outline the extent of improvements being applied for.
- Landscaping and Property Improvement Grant
 Grant to upgrade open areas or to increase tree cover associated with a
 business property including parking areas, boulevards and other landscaping
 features.
- Outdoor Patio Grant
 Assistance for the development of outdoor patios and any temporary sidewalks.
- New Technology Implementation
 Assistance in new technology implementation such as digital readiness assessments and free public access WIFI.
- Grant Equivalent Reduced or Eliminated Securities
 Securities required under severance, pre-servicing, site plan, subdivision,
 severance or other agreements maybe reduced or waived by resolution of
 Council.

It should also be noted that many CIPs permit business owners or tenants of a building to apply for a program under the CIP, although tenants are only permitted to do so with written authorization from the property owner.

CONCLUSIONS:

Based on the review of the planning framework, current CIPs and discussions with the Township, as well as input received through the Downtown Revitalization study process, the following summarizes the conclusions of this review:

• The current Downtown CIP includes key areas of the Downtown considered through the 2022 Downtown Revitalization Strategic Plan & Action Plan. No changes to the boundary of the CIP are required, as it is prudent to include additional lands should projects arise in other areas of the Downtown.

However, the evaluation of applications should include criteria which would put a priority on projects in the 2022 Downtown Revitalization Strategic Plan & Action Plan study area.

- The Downtown CIP establishes a broad menu of potential financial incentive programs (i.e. Redevelopment/Rehabilitation Grant Program, Building, Façade and Signage Improvement Loan Program, Fee Grant Program). However, certain financial incentive programs used in other municipalities that may be permitted under the current Building, Façade and Signage Improvement Program should be considered for specific mention as part of the program. This includes grants to offset the costs associated with preparing the necessary plans and drawings to outline the extent of improvements being applied for; grants to upgrade open areas or to increase tree cover associated with a business property including parking areas. boulevards and other landscaping features; grants to assist with the development of outdoor patios and any related temporary sidewalks; and grants to assist with new technology implementation such as digital readiness assessments and free public access WIFI. Adding these as additions to the existing program will clarify what the program covers and simplify the administration of the program, rather than requiring the establishment of additional programs for specific matters.
- The CIP currently identifies the Building, Façade and Signage Improvement Loan Program as a no-interest loan program, in fact the Township has chosen to instead provide grants. As part of the CIP update the plan should be modified to reflect the actual manner in which the program operates.
- The information provided by the Township with respect to current programs in the CIP includes an Accessibility Improvement Program is identified as a separate program on the Township's website. In fact, the Downtown CIP does not provide for such a program as a separate entity. The Building, Façade and Signage Improvement Program does provide for accessibility improvements. The CIP Update should more specifically reference accessibility as part of the Building, Façade and Signage Improvement Program, and the available information should clarify the program under which the grant is available.
- The extension of applicable programs to business owners and tenants should be added, subject to written authorization from the property owner.
- The Fee Grant Program should also allow securities required under severance, pre-servicing, site plan, subdivision, severance or other agreements to be reduced or waived by resolution of Council.

• The current Downtown CIP provides the Township with all or most of the tools that the municipality might need to assist with the revitalization of the Downtown, however, there was no overarching implementation strategy/action plan to provide direction on how to operationalize the CIP. The CIP and the implementation procedures for the CIP should clarify that priority will be given to projects which support the recommendations of the 2020 Downtown Revitalization Strategic Plan & Action Plan.

Proposed amendments to the Downtown CIP to reflect these conclusions are found in Appendix A to this report. A tracked changes version of the Downtown CIP which identifies the proposed changes is found in Appendix B to this report.

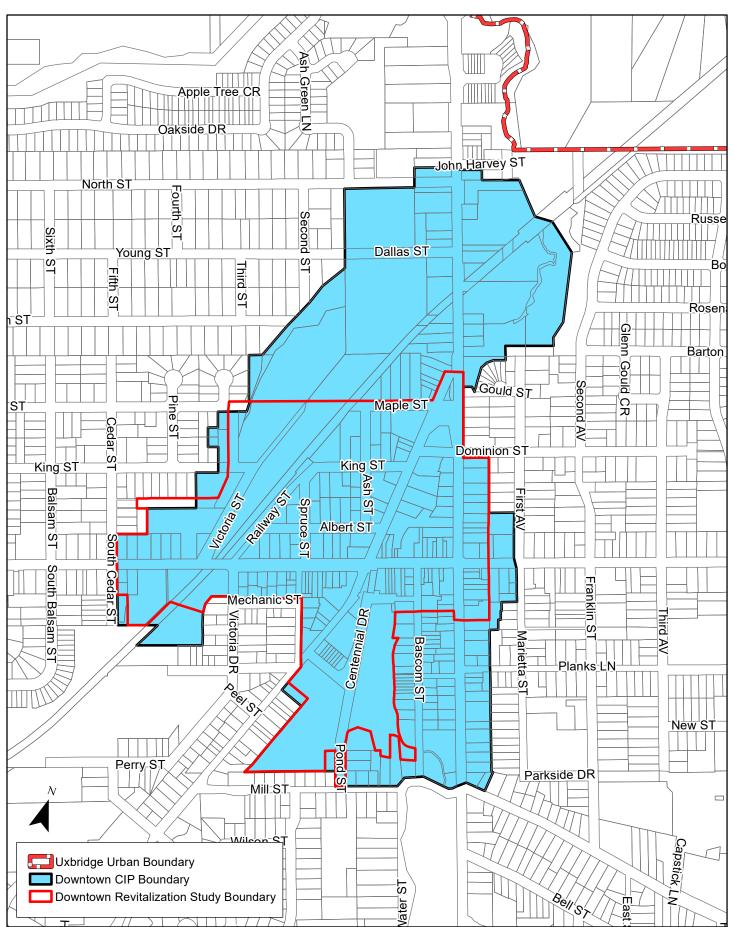
RECOMMENDATION:

- 1. THAT Report DS 31/22 re: Downtown Uxbridge Community Improvement Plan Review and Update be received; and,
- 2. AND THAT Council direct that the proposed amendment to the Downtown Community Improvement Plan be circulated for public and agency review in accordance with the requirements of the Planning Act, including a statutory public meeting.

Submitted by:

Elizabeth Howson, MCIP, RPP Macaulay Shiomi Howson Ltd.

MAP 1: Downtown CIP and Downtown Revitalization Boundaries



APPENDIX A

Downtown Community Improvement Plan Amendment

AMENDMENT NO. 1

TO THE

TOWNSHIP OF UXBRIDGE

DOWNTOWN COMMUNITY IMPROVEMENT PLAN

(2022 Downtown Revitalization)

June 2022

AMENDMENT NO. 1 TO THE TOWNSHIP OF UXBRIDGE DOWNTOWN COMMUNITY IMPROVEMENT PLAN

INDEX

STATEMENT OF COMPONENTS	i
PART ONE - INTRODUCTION	1
1.0 Purpose	1
2.0 Location	1
3.0 Basis	1
PART TWO - THE AMENDMENT	2
1.0 Purpose	2
2.0 The Amendment	2
3.0 Implementation and Interpretation	7

THE APPENDICES

STATEMENT OF COMPONENTS

PART ONE - INTRODUCTION is included for information purposes and is not an operative part of this Community Improvement Plan Amendment.

PART TWO - THE AMENDMENT, consisting of the text attached hereto, is an operative part of this Community Improvement Plan Amendment.

THE APPENDICES are not an operative part of this Official Plan Amendment.

PART ONE - INTRODUCTION

1. PURPOSE

The purpose of Amendment No. 1 to the Township of Uxbridge Downtown Community Improvement Plan is to update the Plan to reflect current Township practices and the results of the 2022 Downtown Revitalization Strategic Plan & Action Plan.

2. LOCATION

This Amendment applies to all the lands in the Downtown Uxbridge Community Improvement Project Area.

3. BASIS

The Township initiated the Downtown Revitalization project in 2020. A key product of this process was the Downtown Revitalization Strategic Plan & Action Plan, March 2022. One of the recommended "Early Wins" action items was:

"Red Grant Application – Uxbridge Downtown Revitalization – Making it Real

- (Pending Approval)
- Based on all the input received, it was clearly identified that improving the building facades and reducing store/building vacancies in the downtown was top priority. If approved, the Township will work with a Registered Professional Planner to undertake a fulsome review of the current Downtown Community Improvement Plan (CIP) including public consultation. The Township will also update the application processes through the creation of an online landing page, an automated application form, and marketing campaigns targeted at eligible building/property owners."

Subsequently the Grant Application was approved and the review of the Downtown Uxbridge Community Improvement Plan (CIP) was initiated in May 2022. Through that process, in addition to updating the background information with respect to the Downtown, a number of updates were identified to the CIP Building, Façade and Signage Improvement Loan Program to clarify what the program covers and simplify its administration. The extension of applicable programs to business owner and tenants is also proposed, subject to written authorization from the property owner. A program is also to be added to allow securities required under severance, pre-servicing, site plan, subdivision, severance or other agreements to be reduced or waived by resolution of Council.

Finally, the Downtown CIP provides the Township with all or most of the tools that the municipality might need to assist with the revitalization of the Downtown, however, there was no overarching implementation strategy/action plan to provide direction on how to operationalize the CIP. The CIP and the implementation procedures for the CIP should clarify that priority will be given to projects which support the recommendations to the Downtown Revitalization Strategic Plan & Action Plan.

PART TWO - THE AMENDMENT

1. PURPOSE

The purpose of Amendment No. 1 to the Township of Uxbridge Downtown Community Improvement Plan is to update the Plan to reflect current Township practices and the results of the 2022 Downtown Revitalization Strategic Plan & Action Plan.

2. THE AMENDMENT

The Township of Uxbridge Downtown Community Improvement Plan is hereby amended:

- 2.1 By adding after the term "2009" on the cover page, and in the footer throughout the Community Improvement Plan, the phrase "Updated June 2022".
- 2.2 By adding before the term "COUNCIL" on the second page after the cover page, the term "2009", and adding after the name "G.HIGHET" the following:
 - " 2022 COUNCIL

MAYOR D. BARTON

COUNCILLOR G. HIGHET

P. BEACH G. RUONA B. GARROD W. POPP T. SNOOKS"

- 2.3 By adding the term "2009" before the phrase "Downtown Vision & Action Plan" in the third sentence of Section 1.0 Purpose of The Preamble and wherever the phrase appears in the Uxbridge Downtown Community Improvement Plan.
- 2.4 By adding the phrase "and the 2022 Downtown Revitalization Strategic Plan & Action Plan" after the phrase "Action Plan" in the third sentence of Section 1.0 Purpose of The Preamble.
- 2.5 By deleting the phrase "Downtown Uxbridge Vision Statement" which forms part of the Downtown Vision & Action Plan" in the third sentence of Section 1.0 Purpose of The Preamble and replacing it with the phrase "2020 Downtown Uxbridge Vision, and twelve related statements which provide a description of the Downtown in the future adopted by Council in 2020".
- 2.6 By adding the following sentence at the end of the second paragraph of Section 2.0 Community Improvement Project Area Boundaries of The Preamble the following:
 - "The results of the 2022 Downtown Revitalization Strategic Plan & Action Plan did not result in any need to change the boundaries."
- 2.7 By deleting the portion of the second paragraph of Section 3.0 Background/Public Benefits Rationale of The Preamble after the phrase "towards the Downtown" and replacing it with the following:

"including past projects such as the funding put towards the reconstruction of Brock Street West completed in October 2009, and the more recent Brock Street West Culvert Replacement project completed between 2018 and 2021."

- 2.8 By adding to the fourth paragraph of Section 3.0 Background/Public Benefits Rationale of The Preamble after the phrase "by the Township" the phrase "up to the initiation of the Downtown Revitalization process in 2020" before the word "includes".
- 2.9 By adding to the fifth paragraph of Section 3.0 Background/Public Benefits Rationale of The Preamble the term "2009" before "Downtown Uxbridge Vision Statement" or "Downtown Uxbridge Vision" wherever it appears in the section and elsewhere in the Plan.
- 2.10 By adding at the end of Section 3.0 Background/Public Benefits Rationale of The Preamble the following:

"In 2020, the Township launched a Downtown Revitalization project to develop a new action-oriented plan for Downtown Uxbridge. As part of this project, approximately 2,500 residents, business owners and/or visitors responded to various surveys and meetings that took place as part of the project's community consultation. The plan is not a statutory document, but it provides direction for consideration in planning for the Downtown including amendments to the Community Improvement Plan (CIP), Official Plan, and, Zoning By-law.

The boundary of the Study Area for the Downtown Revitalization project is completely within the boundary of the Downtown CIP.

As part of this work, a revised vision for Downtown Uxbridge, and twelve related statements which provide a description of the Downtown in the future, were prepared and approved by Council on December 14, 2020:

"Uxbridge features a vibrant and thriving downtown that is rich in history and recognized as an inclusive and accessible community.

- 1. The Downtown is a "Complete Community" that continually evolves to meet the emerging needs of the broader community.
- 2. The historic buildings display their original architectural features; and newer buildings, while more modern, are "sympathetic" to the heritage of downtown.
- 3. Traffic flow, including parking, within the downtown embraces the importance of "Active Transportation" and minimizes the flow of heavy trucks.
- 4. There is a Town Square that acts as an "Agora" and offers a year-round "Marche" for local residents, farmers, businesses and visitors.
- 5. The Downtown offers a range of residential opportunities that take into consideration accessibility requirements, economic factors and own and/or rent options.
- 6.The Downtown provides a wide range of amenities which offer unique shopping experiences while addressing the essential needs of residents. The promenade level is noted for thriving retail shops.
- 7. The Downtown is home to a range of culinary experiences in the form of restaurants, café's, bakeries, pubs, markets etc.

- 8. Uxbridge is recognized as "The Trail Capital of Canada" and the downtown is an integral component of the trail system.
- 9. The Uxbridge Brook and Centennial Park provide a north-south focal point, to be enjoyed by residents and visitors.
- 10. Visitor's enjoyment of downtown Uxbridge's extensive and diverse cultural and recreational offerings enabled by access to local overnight accommodation.
- 11. Uxbridge's reputation as an artistic community is evident throughout the Downtown, supporting many forms of artistic expression and incorporates "Viewable Art" in the public spaces.
- 12. The rear aspects of buildings offer a welcoming experience for residents and visitors using the parking lots and laneways found throughout the downtown. A number of businesses provide rear entrances that are both attractive and accessible."

An action plan, which will require ongoing commitment for the next ten to fifteen years, was also developed based on four Strategic Goals:

"Dedicated Leadership

 Committed leadership to the Uxbridge Downtown Revitalization Strategic Goals and Action Plan.

Revitalization of Lower Brock

Lower Brock will become part of a vibrant downtown that offers both residential
and commercial opportunities, preserves our heritage buildings and provides a
sense of community with inclusion of a Town Square.

Safe, Walkable Downtown

• Establish a downtown that prioritizes participation and quality of life for everyone, regardless of race, gender, class, age, ability, culture or other identity.

Downtown as a Destination

Create a downtown that incorporates the Brock Street District, the Civic Cultural
District and the Heritage Railway District into a cohesive downtown that is
recognized as a year-round destination for residents and tourists."

Further, it should be noted as part of the process of preparing the Downtown Revitalization Strategic Plan & Action Plan, a Visualization Plan was prepared. It establishes an overall urban design structure for the future development and beautification of the Downtown. In particular it sets the overall strategy for:

- "The development of character precincts that build upon and highlight special areas;
- Creating vibrant, animated places through new mixed use developments;
- A system of pedestrian walking routes or promenades to enhance the way people arrive and move around the Downtown;
- Landmarking at gateway locations, which may include special buildings or landscapes that contribute to overall character of the Downtown, while improving wayfinding; and,

 Unifying the different parts while highlighting their unique qualities, elements and functions."

Finally, a number of "Early Wins" were identified as part of the Plan's Implementation Strategy including the review of the Downtown CIP; as well as Improving Signs on the Truck Bypass; Working Committee – Region of Durham, Township of Uxbridge, Truck Companies; RED Grant – Uxbridge Welcome/Tourism Centre; RED Grant-Driving Economic Development to Local Merchants through Technology; and, Township financial commitment (2022 and potential 2023). "

2.11 By adding at the end of Section 4.0 Community Improvement Plan Preparation of The Preamble the following:

"The Community Improvement Plan was updated in 2022 based on the results of the 2022 Downtown Revitalization Strategic Plan & Action Plan and related public and stakeholder input, as well as a review of the effectiveness of the Community Improvement Plan. Finally, a statutory public meeting was held in July 2022 in accordance with the requirements of the Planning Act. The results of that meeting were considering in finalizing updates to the Community Improvement Plan."

- 2.12 By deleting the word "or" between the numbers "(6)" and "(7)" and replacing it with a comma, and adding the phase "or (7.2)" after the number "(7)" in the second sentence of Section 5.1, Municipal Act.
- 2.13 By deleting the phrase "as follows:" at the end of the first paragraph of Section 6.0 Goals and Objectives and replacing it with a period and the following:

"In addition, the 2020 Downtown Uxbridge Vision, and twelve related statements which provide a description of the Downtown in the future, developed through the 2022 Downtown Revitalization Strategic Plan & Action Plan, are also applicable as follows:"

2.14 By deleting Sections 6.1, Vision; Section 6.2 Goal; and Section 6.3 Objectives and replacing them with the following:

"Uxbridge features a vibrant and thriving downtown that is rich in history and recognized as an inclusive and accessible community.

- 1. The Downtown is a "Complete Community" that continually evolves to meet the emerging needs of the broader community.
- 2. The historic buildings display their original architectural features; and newer buildings, while more modern, are "sympathetic" to the heritage of downtown.
- 3. Traffic flow, including parking, within the downtown embraces the importance of "Active Transportation" and minimizes the flow of heavy trucks.
- 4. There is a Town Square that acts as an "Agora" and offers a year-round "Marche" for local residents, farmers, businesses and visitors.
- 5. The Downtown offers a range of residential opportunities that take into consideration accessibility requirements, economic factors and own and/or rent options.
- 6. The Downtown provides a wide range of amenities which offer unique shopping experiences while addressing the essential needs of residents. The promenade level is noted for thriving retail shops.

- 7. The Downtown is home to a range of culinary experiences in the form of restaurants, café's, bakeries, pubs. markets etc.
- 8. Uxbridge is recognized as "The Trail Capital of Canada" and the downtown is an integral component of the trail system.
- 9. The Uxbridge Brook and Centennial Park provide a north-south focal point, to be enjoyed by residents and visitors.
- 10. Visitor's enjoyment of downtown Uxbridge's extensive and diverse cultural and recreational offerings enabled by access to local overnight accommodation.
- 11. Uxbridge's reputation as an artistic community is evident throughout the Downtown, supporting many forms of artistic expression and incorporates "Viewable Art" in the public spaces.
- 12. The rear aspects of buildings offer a welcoming experience for residents and visitors using the parking lots and laneways found throughout the downtown. A number of businesses provide rear entrances that are both attractive and accessible."
- 2.15 By deleting the word "Loan" in the title "Building, Façade and Signage Improvement Loan Program" and replacing it with the word "Grant" in the second paragraph of Section 7.0 Community Improvement Programs and wherever else the title of the program appears in the Downtown Community Improvement Plan.
- 2.16 By adding the phrase "/Reduced Securities Equivalent" after the word "Fee" in the title "Fee Grant Program" in the second paragraph of Section 7.0 Community Improvement Programs and wherever else the title of the program appears in the Downtown Community Improvement Plan.
- 2.17 By adding the following sentence at the end the third paragraph of Section 7.0 Community Improvement Programs:
 - "Priority will be placed on projects which implement the 2022 Downtown Revitalization Strategic Plan & Action Plan, and the 2022 Downtown Uxbridge Public Consultation and Visualization Report"
- 2.18 By deleting the number "(2008)" in the fourth paragraph of Section 7.0 Community Improvement Programs.
- 2.19 By adding the following sentence at the end of Section 7.1 i) Purpose:
 - "Priority will be placed on projects which implement the 2022 Downtown Revitalization Strategic Plan & Action Plan, and the 2022 Downtown Uxbridge Public Consultation and Visualization Report."
- 2.20 By deleting the word "Manager" in the title "Manager of Development Services" in Section 7.1 iii) Procedures first bullet point, and replacing it with the word "Director", and wherever else the title appears in the Downtown Community Improvement Plan.
- 2.21 By adding at the end of the first sentence of Section 7.1 iii) Procedures second bullet point before the period the following phrase:
 - ", including the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022"

- 2.22 By deleting the phrase "no-interest loan" in the first sentence of Section 7.2 i) Purpose and replacing it with the word "grant to a property owner or tenant (subject to the agreement of the property owner)".
- 2.23 By adding the following phrase in the first sentence of Section 7.2 i) Purpose after the word "structures":
 - ", as well as technology, signage and open areas including outdoor patios,"
- 2.24 By deleting the word "loan" and replacing it with the word "grant" wherever it appears in Section 7.2 ii) and iii).
- 2.25 By adding the phrase "project per" between the words "per" and "property" in the first sentence of Section 7.2 ii).
- 2.26 By adding after the phrase "barrier free entry" in the second sentence of Section 7.2 ii) Terms of Program, the phrase "or other accessibility features".
- 2.27 By deleting the last two sentences of Section 7.2 ii) Terms of the Program and replacing them with the following:
 - "The grant may also be used to offset costs for a range of improvements including the required plans and drawings to outline the extent of improvements; upgrading open areas including accessibility improvements, enhancement of tree cover, parking areas, boulevards and addition of landscaping features; the establishment of outdoor patios; and technology improvements."
- 2.28 By adding at the end of the first sentence of Section 7.2 iii) Procedures second bullet point before the period the following phrase:
 - ", including the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022"
- 2.29 By adding at the end of the third bullet point in Section 7.2 iii) Procedures before the period the following phrase:
 - ", however, exceptions may be made where the project meets criteria established by the Township".
- 2.30 By adding at the end of Section 7.3 i) Purpose and Terms of Program the following sentence:
 - "The Township may also reduce or waive by resolution of Council any securities required under severance agreements, pre-servicing agreements, site plan agreements, subdivision agreements or other similar agreements."
- 2.31 By deleting the word "Loan" in Section 7.3 ii) Procedures, first bullet point.
- 2.32 By adding at the end of Section 7.3 ii) Procedures, second bullet point first paragraph before the period:
 - "and the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022"
- 2.33 By adding at the end of Section 7.4 i) Purpose and Terms of Program before the final period the following:

- "and the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022"
- 2.34 By adding at the end of Section 7.4 ii) Procedures, second bullet point, before the period, the following:
 - "and the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022"
- 2.35 By adding before the last sentence of Section 7.4 ii) Procedures of the fifth bullet point, Short List Candidates Assessment Sale or Lease of Municipal Lands And/or Building the following new sentence:
 - "In addition, the potential purchasers or leasers' will submit concepts and drawings that address the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022 where applicable."
- 2.36 By adding at the end the end of the seventh bullet point of Section 7.4 ii) Procedures, Agreement, the following phrase before the period:
 - ", and the applicant will be responsible for any or all fees, charges, and Land Transfer taxes related to the transfer of the property".
- 2.37 By adding at the end of the first sentence of Section 7.7 i) Purpose and Terms of Program, before the period, the following:
 - "and the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022".
- 2.38 By adding at the end of the first sentence of Section 7.7 ii) Procedures, first bullet point, Township Initiated Projects, before the period, the following:
 - "and the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022".
- 2.39 By adding at the end of Section 9.3 ii) Amendments before the period the phrase "or major modifications to existing programs".

3. IMPLEMENTATION AND INTERPRETATION

This Official Plan Amendment shall be implemented and interpreted in accordance with the implementation and interpretation provisions set out in the Amendment.

Appendix B

Downtown Community Improvement Plan with proposed amendments shown as tracked changes



Township of Uxbridge Downtown Community Improvement Plan

2009 <u>Updated June 2022</u> <u>Tracked Changes June 2022</u>

2009 COUNCIL

THE TOWNSHIP OF UXBRIDGE

MAYOR B. SHEPHERD

COUNCILLORS H. HERREMA

B. NORTHEAST

T. ENG P. MIKUSE J. BALLINGER G. HIGHET

2022 COUNCIL

MAYOR	D. BARTON
COUNCILLOR	G. HIGHET
	P. BEACH
	G. RUONA
	B. GARROD
	W. POPP
	T. SNOOKS

THE CORPORATION of the TOWNSHIP OF UXBRIDGE

BY-LAW NUMBER

BEING A BY-LAW TO ESTABLISH A DOWNTOWN UXBRIDGE COMMMUNITY IMPROVEMENT PROJECT AREA AND ADOPT A COMMUNITY IMPROVEMENT PLAN FOR THE PROJECT AREA

The Council of the Corporation of the Township of Uxbridge, in accordance with the provisions of Section 28 of the Planning Act, hereby enacts as follows:

- 1. The area on Map 1 attached to and forming part of this By-law is designated as a Community Improvement Project Area within the meaning of section 28 of the *Planning Act*.
- 2. The Downtown Uxbridge Community Improvement Plan attached hereto as Schedule "A" is hereby adopted.
- 3. This By-law shall come into force and take effect on the day after the last day for filing a notice of appeal subject to the applicable provisions of the *Planning Act*, R.S.O. 1990, as amended.

READ a first and second time this 23rd day of November, 2009.

READ a third time and passed this 23rd day of November, 2009.

Mayor
 Clerk

Table of Contents

Statement of Compone

The P	reamble	1
1.0	Purpose	1
2.0	Community Improvement Project Area Boundaries	1
3.0	Background/Public Benefit Rationale	3
4.0 C	ommunity Improvement Plan Preparation	<u>775</u>
The C	Community Improvement Plan	
5.0	Legislative Authority and Policy Basis	<u>88</u> 6
5.1	Municipal Act	<u>88</u> 6
5.2	Planning Act	<u>88</u> 6
5.3	Development Charges Act	<u>997</u>
5.4	Ontario Heritage Act	<u>997</u>
5.5	Brownfield Statute Law Amendment Act	<u>99</u> 7
5.6	Township of Uxbridge Official Plan	<u>1010</u> 7
6.0	Goals and Objectives	<u>121210</u>
6.1	Vision	<u>131310</u>
6.2	Goal	<u>141411</u>
6.3	Objectives	<u>1414</u> 11
7.0	Community Improvement Programs	<u>151512</u>
7.1	Redevelopment/Rehabilitation Grant Program	<u>1818</u> 14
7.2	Building, Façade and Signage Improvement GrantLoan Program	<u>202015</u>
7.3	Fee/Reduced Securities Equivalent Grant Program	<u>222217</u>
7.4	Sale or Lease of Municipal Buildings or Landholdings	<u>232317</u>
7.5	Brownfields Tax Incentive Program	<u>252519</u>
7.6	Heritage Property Tax Relief	<u>272621</u>
7.7	Alternative Funding Program	<u>272722</u>
7.8	General Administration Provisions applicable to Incentive Program	s <u>282822</u>
8.0	Regional Involvement in the Community Improvement Plan	<u>3030</u> 24
9.0.	Implementation and Interpretation	<u>303024</u>

Downtown Uxbridge Community Improvement Plan

9.1	Funding	<u>3030</u> 24
9.2	Monitoring	<u>313025</u>
9.3	Amendments	<u>313125</u>
9.4	Interpretation	<u>313125</u>

SCHEDULE "A" TO BY-LAW NO.

STATEMENT OF COMPONENTS

<u>SECTIONS 1-4 - THE PREAMBLE</u> provides the basis for the selection of the Downtown Uxbridge Community Improvement Project Area and the development of the Downtown Uxbridge Community Improvement Plan, and does not constitute part of the Community Improvement Plan.

<u>SECTION 5-8 - THE COMMUNITY IMPROVEMENT PLAN</u> constitutes the Downtown Uxbridge Community Improvement Plan.

<u>THE APPENDICES</u> are attached for reference only and are not part of the Downtown Uxbridge Community Improvement Plan.

The Preamble

1.0 Purpose

Downtown Uxbridge is the heart and historic centre of the Township of Uxbridge and, in particular, the Uxbridge Urban Area. The Downtown Uxbridge Community Improvement Plan (CIP) provides for a number of financial incentive programs for this Community Improvement Project Area which has been established in accordance with the provisions of section 28 of the *Planning Act*. The CIP, together with a number of other programs being undertaken by the Township of Uxbridge and key stakeholders, including the 2009 Downtown Uxbridge Vision the & Action Plan and the 2022 Downtown Revitalization Strategic Plan & Action Plan, is intended to stimulate development/redevelopment in Downtown Uxbridge to allow the Community's vision for the area, as established in the Township's Official Plan and the 2020 "Downtown Uxbridge Vision Statement" which forms part of the Downtown Vision & Action Plan Downtown Uxbridge Vision, and twelve related statements which provide a description of the Downtown in the future, adopted by Council in 2020, to be realized.

2.0 Community Improvement Project Area Boundaries

The Downtown Uxbridge Community Improvement Project Area (Project Area)_includes a mix of uses including retail and service commercial and office development, as well as major cultural, institutional and heritage facilities (e.g. Uxbridge Music Hall, Uxbridge Public Library, York-Durham Heritage Railway Train Station) and a range of residential uses. The boundaries, established through By-law No. 2009-145—, are shown on Map 1 to the By-law and this Plan. The boundaries of the Project Area are generally described as follows:

- i) North North Street and John Harvey Street;
- ii) East

 Uxbridge Brook valley, Main Street, rear lot line of the lots fronting on

 Main Street between Dominion Street and Reach Street, Lots fronting on

 Brock Street East between Main Street and First Street/Marietta Street,

 one lot fronting on First Street north of Brock Street East and two lots
 fronting on Marietta Street south of Brock Street East;
- iii) South Reach Street, Mill Street and the rear lot line of the lots fronting on Mill Street; and,
- iv) West Rear lot line of lots fronting on Toronto Street South to 59 Toronto Street, Toronto Street South, Church Street, Mechanic Street, rear of lots fronting on Brock Street West between Victoria Drive and South Cedar Street and and related properties, Cedar Street North, rear lot line of 175, 169, 163 and 141 Brock Street West east of Cedar Street, 126 King Street, 99 and

14 Victoria Street and an unopened road allowance and related properties to the west of those properties, western boundary of floodplain and valley lands between Maple Street and Dallas Street and 18 Dallas Street.

The Township's Official Plan has designated the "Uxbridge Urban Area", which includes Downtown Uxbridge, as a "Community Improvement Area" for many years, recognizing that it meets many of the criteria set out in the Official Plan Section 1.3.4, Community Improvement Policies & Goals. However, the Downtown has been identified by the Township as a priority for selection as a community improvement project area because of the range of issues it faces compared with other areas of the community including lack of easily accessible off-street parking and loading areas; vacant and under utilized underutilized infill lands and buildings; inadequate pedestrian walkways; deficient amenities and deteriorated building facades and signage. A detailed evaluation of the boundaries for the Downtown Community Improvement Project Area, including input from stakeholder focus groups, was carried out through the 2009 Downtown Uxbridge Vision & Action Plan. The results of the 2022 Downtown Revitalization Strategic Plan & Action Plan did not result in any need to change the boundaries.

The areas included in the Community Improvement Project Area that fall outside of the Main Central Area which is clearly identified in the Official Plan as the focus for the Downtown, together with the rationale for their inclusion in the Community Improvement Project Area in addition to the Main Central Area, are as follows:

i) Areas in Transition

To the north and north west of the Main Central Area are a number of areas in transition with respect to use. These include lands which are designated as "Mixed Use Area", "Employment Area", "Institutional Area". The potential redevelopment of these areas will benefit the Main Central Area. In addition, as one of the "gateways" to the Downtown, consideration needs to be given to improvements to the streetscape and deteriorated building facades and signage.

ii) Mixed Use Special Policy Areas and Related Uses

To the south and west of the Main Central Area, a number of areas have been designated "Mixed Use Special Policy Area" (Section 2.5.27). These identify residential areas related to the Main Central Area where existing buildings may be used for small scale commercial, service, office, institutional and non-profit uses. The intent is to recognize these areas as extension of the Main Central Area while preserving their character. As an effective part of the Downtown they should form part of the Project Area. The Town Hall and adjacent place of worship and lands along Mill Street and the railway station are also included given their locations at entrances to the Main Central Area.

iii) Environmental Constraint and Park and Open Space

The Main Central Area is built around the Uxbridge Brook. The Brook and its valleylands provides an opportunity to create a unique feature in the Main Central Area and adjacent to it. At the same time, the potential for flooding is a risk which must be managed. As such, consideration of the management of these areas, and their enhancement, is critical to the success of the Main Central Area.

3.0 Background/Public Benefit Rationale

The Township of Uxbridge has long been committed to supporting efforts to strengthen Downtown Uxbridge. This is reflected in the Township's Official Plan, and in particular the Uxbridge Urban Area Secondary Plan (Section 2 of the Official Plan)which provides special direction related to the Main Central Area, "the most diverse focus of activity and use within the Urban Area" (Section 2.5.16.2). The Secondary Plan also establishes as part of the Community Design Strategy (Section 2.4.3) that the Main Central Area will be maintained as "the focal point of the community for residents and visitors". In addition, Section 2.4.3.1 establishes the Main Central Area as a "mixed use area with its own unique heritage character" and that "new development should be designed to enhance this role."

The Township's commitment is also reflected in the substantial financial contributions the Township has made towards the Downtown, most recently with including past projects such as the funding put towards the reconstruction of Brock Street West. This project involved the revitalization of this Downtown street including enhanced landscaping, the burying of utilities, the upgrading of storm and sanitary sewers and the creation of a coordinated street furniture plan. Construction on the project was initiated in June 2009 and was proposed to be completed in October 2009, and the more recent Brock Street West Culvert Replacement project completed between 2018 and 2021.

Further, a portion of the Uxbridge Urban Area includes a designated Business Improvement Area (BIA) which was established pursuant to the Municipal Act in 1988 and expanded in 1996. The BIA is composed of business owners in the designated area and funding is obtained by a special tax levy assessed on all members. The role of the BIA includes promoting Downtown, assisting new and existing businesses, keeping the Downtown attractive, and acting as a liaison with the Township.

Other work undertaken and/or overseen by the Township up to the initiation of the Downtown Revitalization process in 2020 includes:

- i) The Uxbridge Cause Report (October 1984); and,
- ii) Heritage Design Guidelines (February 2005);
- iii) Downtown Uxbridge Visioning Day (October 2008); and,
- iv) 2009 Downtown Uxbridge Vision & Action Plan (April 2009).

As a significant part of the efforts of the Township, the BIA and other stakeholders to enhance the Downtown, in March 2009 and after extensive public input, Township Council adopted the 2009 "Downtown Uxbridge Vision Statement" which is meant to

"inspire, energize, and stimulate creativity" in the Downtown. Based on significant public input, the 2009 Downtown Uxbridge Vision can be summarized as follows:

"Downtown Uxbridge is a place that attracts visitors and tourists, and tempts travelers to stop and explore, with appropriate accommodation for those who wish to stay overnight. The downtown offers a good livelihood to business enterprises located there, and provides a commercial and recreational focus for residents." The full version of the Downtown Uxbridge Vision can be found in Section 3 of the Preamble to this document.

Through the implementation component of the Downtown Vision & Action Plan, Township Council have established specific actions which will lead to the realization of the Vision, a number of which have already been undertaken. One of these initiatives is the Downtown Uxbridge Community Improvement Plan.

The following provides a detailed discussion of the issues which could benefit from the establishment of a community improvement plan. For each of the areas of concern in the Downtown, a community improvement plan would have the potential, through the use of financial incentive programs, to:

i) Transportation, Parking and Related Improvements

- provide the Township with tools to expand the parking supply at strategic locations, either by encouraging the provision of parking on private lands, or by examining other options for addressing the issue;
- be used to encourage the process of improving the layout of existing parking lots on private lands;
- provide the Township with tools for encouraging the development of rear laneways and related parking on private lands, or to create such facilities if necessary; and,
- provide the Township with tools to create trails or other linkages, if necessary.

ii) Enhancements to Downtown

- be used to assist in community based projects;
- be used to encourage redevelopment of municipal buildings or lands by private developers or a private/public partnership;
- be used to increase density through intensification projects;
- be used to support the revitalization of Brownfields through the provision of a Brownfields Financial Tax Incentive Program;
- be used to preserve and restore heritage properties through the provision of a Heritage Property Tax Relief program;
- be used to improve existing buildings, signage and facades in keeping with the theme of downtown; and,
- be used to provide a barrier free and accessible downtown.

iii) Market Assessment

- assist in the realization of redevelopment projects; and,
- assist in a retail recruitment program to allow the targeted uses to locate in the Downtown.

In 2020, the Township launched a Downtown Revitalization project to develop a new action-oriented plan for Downtown Uxbridge. As part of this project, aApproximately 2,500 residents, business owners and/or visitors responded to the various surveys and meetings that took place as part of the project's community consultation. The plan is not a statutory document, but it provides direction for consideration in planning for the Downtown including amendments to the Community Improvement Plan (CIP), Official Plan, and, Zoning By-law.

The boundary of the Study Area for the Downtown Revitalization is completely within the boundary of the Downtown CIP.

As part of this work, a revised 2020 vision for Downtown Uxbridge, and twelve related statements which provide a description of the Downtown in the future, were prepared and approved by Council on December 14, 2020:

"Uxbridge features a vibrant and thriving downtown that is rich in history and recognized as an inclusive and accessible community.

- 1. The Downtown is a "Complete Community" that continually evolves to meet the emerging needs of the broader community.
- 2. The historic buildings display their original architectural features; and newer buildings, while more modern, are "sympathetic" to the heritage of downtown.
- 3. Traffic flow, including parking, within the downtown embraces the importance of "Active Transportation" and minimizes the flow of heavy trucks.
- 4. There is a Town Square that acts as an "Agora" and offers a year-round "Marche" for local residents, farmers, businesses and visitors.
- 5. The Downtown offers a range of residential opportunities that take into consideration accessibility requirements, economic factors and own and/or rent options.
- 6. The Downtown provides a wide range of amenities which offer unique shopping experiences while addressing the essential needs of residents. The promenade level is noted for thriving retail shops.
- 7. The Downtown is home to a range of culinary experiences in the form of restaurants, café's, bakeries, pubs, markets etc.
- 8. Uxbridge is recognized as "The Trail Capital of Canada" and the downtown is an integral component of the trail system.

- 9. The Uxbridge Brook and Centennial Park provide a north-south focal point, to be enjoyed by residents and visitors.
- 10. Visitor's enjoyment of downtown Uxbridge's extensive and diverse cultural and recreational offerings enabled by access to local overnight accommodation.
- 11. Uxbridge's reputation as an artistic community is evident throughout the Downtown, supporting many forms of artistic expression and incorporates "Viewable Art" in the public spaces.
- 12. The rear aspects of buildings offer a welcoming experience for residents and visitors using the parking lots and laneways found throughout the downtown. A number of businesses provide rear entrances that are both attractive and accessible."

An action plan, which will require ongoing commitment for the next ten to fifteen years, was also developed based on four Strategic Goals:

"Dedicated Leadership

• Committed leadership to the Uxbridge Downtown Revitalization Strategic Goals and Action Plan.

Revitalization of Lower Brock

• Lower Brock will become part of a vibrant downtown that offers both residential and commercial opportunities, preserves our heritage buildings and provides a sense of community with inclusion of a Town Square.

Safe, Walkable Downtown

• Establish a downtown that prioritizes participation and quality of life for everyone, regardless of race, gender, class, age, ability, culture or other identity.

Downtown as a Destination

Create a downtown that incorporates the Brock Street District, the Civic Cultural
 District and the Heritage Railway District into a cohesive downtown that is
 recognized as a year-round destination for residents and tourists."

Further, it should be noted as part of the process of preparing the Downtown Revitalization Strategic Plan & Action Plan, a Visualization Plan was prepared. It establishes an overall urban design structure for the future development and beautification of the Downtown. In particular it sets the overall strategy for:

- "The development of character precincts that build upon and highlight special areas;
- Creating vibrant, animated places through new mixed use developments;

- A system of pedestrian walking routes or promenades to enhance the way people arrive and move around the Downtown;
- Landmarking at gateway locations, which may include special buildings or landscapes that contribute to overall character of the Downtown, while improving wayfinding; and,
- Unifying the different parts while highlighting their unique qualities, elements and functions."

Finally, a number of "Early Wins" were identified as part of the Plan's Implementation Strategy including the review of the Downtown CIP; as well as Improving Signs on the Truck Bypass; Working Committee – Region of Durham, Township of Uxbridge, Truck Companies; RED Grant – Uxbridge Welcome/Tourism Centre; RED Grant-Driving Economic Development to Local Merchants through Technology; and, Township financial commitment (2022 and potential 2023).

4.0 Community Improvement Plan Preparation

The Downtown Uxbridge Community Improvement Plan as contained in Sections 5-8 of this document has been prepared in accordance with the provisions of the *Planning Act*. It reflects the extensive public involvement which led to the preparation of the 2009 Downtown Uxbridge Vision & Action Plan as well as the results of the Downtown Uxbridge Visioning Day (October 2008) which was based on stakeholder focus groups and discussions. In addition, stakeholder input was obtained through meetings at key points with the Downtown Revitalization Committee, which includes representation from interest groups such as the Downtown Business Improvement Area, Chamber of Commerce, downtown property owners, the arts community, culture and heritage, and Township residents. Finally, a statutory public meeting was held on Monday, September 28, 2009 in accordance with the requirements of the *Planning Act*. The results of this meeting, together with written submissions, were considered in finalizing the Community Improvement Plan.

The Community Improvement Plan was updated in 2022 based on the results of the 2022 Downtown Revitalization Strategic Plan & Action Plan and related public and stakeholder input, as well as a review of the effectiveness of the Community Improvement Plan. Finally, a statutory public meeting was held in July 2022 in accordance with the requirements of the Planning Act. The results of that meeting were considering in finalizing updates to the Community Improvement Plan.

The Community Improvement Plan

5.0 Legislative Authority and Policy Basis

5.1 Municipal Act

Section 106(1) of the *Municipal Act, 2001* prohibits "bonusing", the provision by a municipality of any assistance directly or indirectly to any manufacturing business or other industrial or commercial enterprise. However, Section 106(3) of the Municipal Act, 2001 exempts municipalities exercising powers under Section 28 (6), or (7) or (7.2) of the *Planning Act* or Section 365.1 of the *Municipal Act, 2001*. The Township of Uxbridge intends to utilize this exception as the legislative basis for financial assistance programs offered through this Downtown Uxbridge Community Improvement Plan.

Section 365.2 of the Municipal Act allows lower, single and upper-tier municipalities to establish a program which provides tax reductions or refunds for eligible heritage properties. Participation of an upper-tier municipality is contingent on that of the lower-tier municipality.

5.2 Planning Act

Under Section 28(1) of the Planning Act, a "community improvement project area" is defined as a municipality or area in a municipality, the community improvement of which, in the opinion of the municipal council, is desirable because of age, dilapidation, overcrowding, faulty arrangement, unsuitability of buildings; or for any other environmental, social or community economic development reason.

Once a community improvement project area has been designated by by-law, the municipality may then prepare a "community improvement plan" for the community improvement project area. Upon adoption of the plan the municipality may then:

- i) acquire, hold, clear, grade or otherwise prepare land for community improvement;
- ii) construct, repair, rehabilitate or improve buildings on land acquired or held by it in conformity with the community improvement plan;
- sell, lease, or otherwise dispose of any land and buildings acquired or held by it in conformity with the community improvement plan;

- iv) make grants or loans, or provide Development Charge and fee reduction, to the registered owners, assessed owners, tenants, or their assignees, of land and buildings within the community improvement project area for the purpose of carrying out the community improvement plan; and,
- v) provide property tax assistance for environmental remediation purposes

However, Section 28 (7.3) states that the total of the grants and loans under subsections (7) and (7.2) and the tax assistance as defined in section 365.1 of the Municipal Act, 2001, with respect to land and buildings shall not exceed the cost of rehabilitating the land and buildings. This Plan outlines the programs which the Township intends to implement within the Downtown Uxbridge Community Improvement Project Area. These programs include eligibility criteria that ensure conformity with Section 28 (7.3).

5.3 Development Charges Act

The Development Charges Act, 1997 allows a municipal government to impose development charges against land to pay for increased capital costs required because of increased need for services arising from new development. Section 5(1) of the Development Charges Act permits municipalities to give full or partial exemption of those charges.

5.4 Ontario Heritage Act

Section 29 of the Ontario Heritage Act, 1990, allows municipalities to designate a property which is of cultural heritage value or interest. Section 39 of the Act allows lower or single-tier municipalities to issue loans or grants to the owner of a designated property for the purpose of paying for the whole or any part of the cost of alteration of the designated property, subject to the terms and conditions set forth by Council. As was mentioned above in the Municipal Act Section, Section 365.2 of the Municipal Act allows lower, single and upper-tier municipalities to establish a program which provides tax reductions or refunds for eligible heritage properties. Participation of an upper-tier municipality is contingent on that of the lower-tier municipality.

5.5 Brownfield Statute Law Amendment Act

This act provides the legislative framework for the Brownfields Financial Tax Incentive Program (BFTIP). The BFTIP is intended to attract third party funding to encourage the clean-up and revitalization of brownfield sites. The program enables municipalities to provide tax assistance at the beginning of the clean-up process. Subject to the provision of tax assistance by the local municipality, the program allows the Province to match the municipal tax assistance on the education portion of the property tax for a period of up to three years from the starting date of remediation. Conditions of eligibility are listed in Section 7.5 of this CIP.

5.6 Township of Uxbridge Official Plan

The Township of Uxbridge Official Plan incorporates a Secondary Plan for the Uxbridge Urban Area which was adopted by Township Council on July 1999 and approved by the Ontario Municipal Board on August 22, 2000, with modifications.

The Secondary Plan establishes in Section 2.5.16 Main Central Area, the importance of the Downtown. This direction is further reinforced in Section 2.4.3.1 which states that the "Main Central Area is, and shall continue to be the focal point of the community for residents and visitors."

With respect to specific land use designations, the Township of Uxbridge Official Plan identifies the majority of the lands in the Downtown Uxbridge Community Improvement Project Area as part of the "Main Central Area" and designates them on Schedule "A", Land Use and Transportation Uxbridge Urban Area.

Lands outside the Main Central Area to the south, east and west are designated on Schedule "A" as "Mixed Use Special Policy Area" and "Residential Area", with the exception of the York Durham Heritage Railway Station and the Township of Uxbridge Municipal Offices which are designated "Institutional". In addition, lands to the north of the Main Central Area include active industrial sites which are designated as "Employment Area", while lands along Main Street North are designated "Mixed Use Area". Finally, lands adjacent to the Uxbridge Brook are designated "Environmental Constraint Area", "Floodplain" and "Parks and Open Space Area, both in and adjacent to the Main Central Area.

Key policy directions include the following:

- i) Section 2.5.16 Main Central Area This designation recognizes the existing Main Central Area as the main concentration of urban activities within the Urban Area. It permits an array of community, office, service and shopping, recreational and residential uses. Section 2.5.16.2 states that the Township "shall support improvements and redevelopment in the Main Central Area" and that it will encourage new development that strengthens the role of the area within the community. Section 2.5.16.4.3 directs that the Township will continue to work with the Business Improvement Area (BIA) and other stakeholders to strengthen the Main Central Area. The Township will work to address "a full range of issues including traffic, heritage, retail requirements, promotion and parking."
- ii) Section 2.5.5 Residential Area This designation recognizes the existing residential areas and ensures that new uses are generally compatible with the existing character and structure of these areas.

- iii) Section 2.5.8 Institutional Area recognizes institutional uses and related uses, and provides the criteria to evaluate any proposals to redevelop such sites. Section 2.5.8.3.1 states that all new applications shall be evaluated based on their conformity with the policies of Section 2.4, Community Design Strategy, which includes policies relating to the Urban Area, as well as specific policies related to the Main Central Area.
- iv) Section 2.5.9 Park and Open Space Area recognizes existing public parks and open space areas "which provide a full range of active and passive recreation facilities" to the residents of the Township of Uxbridge. Section 2.5.9.3 identifies that the Township shall continue to maintain and enhance existing facilities and that when new parks are considered, that they shall be considered in the context of the Natural Heritage System as a whole and the related policies of Section 2.3 of the Official Plan.
- v) Section 2.5.10 Environmental Constraint Area identifies that lands within this designated area, including Floodplain lands on Schedule "A" shall be subject to the policies of Section 2.3.2 of the Official Plan.
- vi) Section 2.5.18 Mixed Use encourages which utilizes existing buildings and structures (Section 2.5.18.3.2), but where that is not possible, new development is to be designed to conform to a number of criteria including enhancing the "gateway" function of the area.
- vii) Section 2.5.19 Employment Area recognizes that the Urban Area does not contain any large employment area and that employment uses must be integrated with surrounding land uses. All new applications will be subject to site plan control.
- viii) Section 2.5.27 Mixed Use Special Policy Area applicable to certain lands in the Residential Area designation. It permits a range of additional uses subject to specific criteria including that there is no alternative feasible site in the Main Central Area, and a rezoning.

In addition to the policies of the Secondary Plan, the Community Improvement Policies and Goals of Section 1.3 of the Official Plan are also applicable. This Section includes:

- i) Goals and Objectives;
- ii) Criteria for the Selection of Community Improvement Areas;
- iii) Selected Community Improvement Areas;
- iv) Phasing of Improvements; and,
- v) Implementation.

In particular the Goals (Section 1.3.2) state that the Township shall "broaden the economic base" and "continue to make Uxbridge an attractive, safe and efficient place in which to live, work and visit." Section 1.3.7 outlines the actions which the Township intends to take to implement the goals and objectives, including designation of community project areas; utilization of public funds through a variety of Municipal, Regional, Provincial and Federal Programs; acquisition of lands and encourage a Business Improvement Area in the Uxbridge Urban Area.

6.0 Goals and Objectives

The Township's Vision in the 2009 Downtown Uxbridge Vision Statement, as well as its Community Improvement Goals and Objectives in Section 1.3 of the Official Plan and the Main Central Area Enhancement policy as set out in Section 2.5.16.4.3 of the Official Plan, are applicable to the Downtown Uxbridge Community Improvement Plan, as are the specific goal and objectives which are based on the work carried out as background for the 2009 Downtown Vision & Action Plan. as follows: In addition, the 2020 Downtown Uxbridge Vision, and twelve related statements which provide a description of the Downtown in the future, developed through the 2022 Downtown Revitalization Strategic Plan & Action Plan, are also applicable as follows:

<u>Uxbridge features a vibrant and thriving downtown that is rich in history and recognized as an inclusive and accessible community.</u>

- 1. The Downtown is a "Complete Community" that continually evolves to meet the emerging needs of the broader community.
- 2. The historic buildings display their original architectural features; and newer buildings, while more modern, are "sympathetic" to the heritage of downtown.
- 3. Traffic flow, including parking, within the downtown embraces the importance of "Active Transportation" and minimizes the flow of heavy trucks.
- 4. There is a Town Square that acts as an "Agora" and offers a year-round "Marche" for local residents, farmers, businesses and visitors.
- 5. The Downtown offers a range of residential opportunities that take into consideration accessibility requirements, economic factors and own and/or rent options.
- 6. The Downtown provides a wide range of amenities which offer unique shopping experiences while addressing the essential needs of residents. The promenade level is noted for thriving retail shops.

- 7. The Downtown is home to a range of culinary experiences in the form of restaurants, café's, bakeries, pubs, markets etc.
- 8. Uxbridge is recognized as "The Trail Capital of Canada" and the downtown is an integral component of the trail system.
- 9. The Uxbridge Brook and Centennial Park provide a north-south focal point, to be enjoyed by residents and visitors.
- 10. Visitor's enjoyment of downtown Uxbridge's extensive and diverse cultural and recreational offerings enabled by access to local overnight accommodation.
- 11. Uxbridge's reputation as an artistic community is evident throughout the Downtown, supporting many forms of artistic expression and incorporates "Viewable Art" in the public spaces.
- 12. The rear aspects of buildings offer a welcoming experience for residents and visitors using the parking lots and laneways found throughout the downtown.

 A number of businesses provide rear entrances that are both attractive and accessible.

6.1 Vision

6.2

6.3 "Downtown Uxbridge is the vibrant focus of a thriving small town set in rolling hills and reflecting its strong agricultural heritage.

6.4

6.5 There is an active street scene, with people - residents and visitors - shopping, browsing, enjoying the company of friends in restaurants and cafes, and strolling along pleasant and attractive streets. A range of stores, more varied and attractive than in the past, and other commercial enterprises, many run by local entrepreneurs, has made it attractive as a place to shop and conduct business. Vacant stores are a thing of the past. The pedestrian orientation of the downtown streets is evident from the modest flow of traffic, with few trucks. A small park, or "town square" in the centre of town provides a focal point for community activities, or for simply relaxing in a pleasant park setting. The town's farming roots are evident from the colourful farmer's market that attracts both residents and visitors, and provides a valuable means for area farmers to offer their produce. A grocery in the downtown provides essentials without the need for a car.

6.6

6.7 The Uxbridge Brook, once completely out of sight in the downtown area, is once again visible, providing an attractive natural feature to complement the large

shade trees along the main streets. The streets themselves reflect Uxbridge's heritage and history, with buildings that have had their exteriors remodeled or renovated in keeping with established heritage guidelines, and signage and street furnishings in tasteful harmony. The rear aspects of buildings facing public areas are no longer an eyesore. The older heritage buildings are complemented by some newer structures (some replacing eyesores or deteriorating buildings), some of which may be more modern in design, but enhance the character of the town.

6.8

6.9 Uxbridge's reputation as an intensively artistic community is evident from the many works of public art installed around the town, giving it a unique character. And its designation as "The Trail Capital of Canada" is evident from the extensions of the extensive trail system that reach into the downtown, enabling people to walk or bicycle from downtown into surrounding natural areas. Ease of access is provided through numerous public parking areas, well marked and attractive in design and landscaping. Similarly, ease of access for the physically challenged is provided at most stores and all public facilities. The downtown has a diversified population of residents, with accommodation suited to varying economic levels.

6.10

6.11 In short, downtown Uxbridge is a place that attracts visitors and tourists, and tempts travelers to stop and explore, with appropriate accommodation for those who wish to stay overnight. The downtown offers a good livelihood to business enterprises located there, and provides a commercial and recreational focus for residents.

6.12

6.13 Uxbridge is a small town in a rural community, with a downtown that has become an attractive destination for visitors and an effective focus for residents, through a bold approach by the Council and the community, including enlightened planning, good design and wise investment of resources."

6.14

6.15—

6.16 Goal

6.17—

6.18 The Township of Uxbridge shall maintain, rehabilitate and redevelop the existing physical environment of Downtown Uxbridge by both public and private means to accommodate the social and economic priorities of the community.

6.19

6.20 Objectives

6.21

6.22 The Township of Uxbridge as established in Section 1.3 of the Official Plan and the Downtown Vision & Action Plan shall support projects and programs which will:

6.23

6.24 result in the creation of an active street scene including a range of commercial enterprises, to attract visitors and tourists, while providing a commercial and recreational focus for residents;

6.25 6.26 ensure a strong pedestrian orientation to downtown streets; 6.28 result in the creation of a focal point for activities, a small park or town square; 6.29 6.30 result in Uxbridge Brook once again becoming a feature of the Downtown and other sustainable development initiatives being undertaken; 6.31 6.32 enable people to walk or bicycle from Downtown to the surrounding natural areas using the Township's extensive trail system; 6.33 6.34 ensure that the area and streets reflects Uxbridge's heritage and history as well as its intensively artistic community; 6.35 6.36 ensure that the area is easily accessible; and, 6.38 result in a Downtown with a diversified population of residents. 6.39

7.0 Community Improvement Programs

Downtown Uxbridge CIP Boundary, Map 1 attached, illustrates the boundaries of the Downtown Uxbridge Community Improvement Plan area. The programs listed in Section 7 can only be advanced on properties or buildings within the Plan area as shown on Map 1. Any revisions to the Plan boundaries will require an Amendment to the Downtown Uxbridge CIP.

In order to implement the Vision, Goal and Objectives for the Community Improvement Plan, the Township will offer the following financial incentive programs in the Downtown Uxbridge Community Improvement Project Area:

- i) Redevelopment/Rehabilitation Grant Program;
- ii) Building, Façade and Signage Improvement Grant Loan Program;
- iii) Fee / Reduced Securities Equivalent Grant- Program;
- iv) Sale or Lease of Municipal Buildings or Landholdings;
- v) Brownfields Tax Incentive Program; and,
- vi) Heritage Property Tax Relief.

These incentive programs are directed at the private sector and are designed to encourage private sector investment, redevelopment and construction activity in the Downtown. These programs will be augmented and complemented by a range of municipal activities. In addition, the Township will, through the Alternative Funding Program under this Plan, facilitate access to alternative funding or public/private partnerships for improvements in the Project Area as set out in Section 7.7. Priority will be placed on projects which implement the 2022 Downtown Revitalization Strategic Plan & Action Plan, and the 2022 Downtown Uxbridge Public Consultation and Visualization Report.

Further, projects within the Downtown Uxbridge CIP area could have the potential to receive financial assistance in support of initiatives that advance the goals of the Regional Official Plan through the Region of Durham's Regional Revitalization Program (2008). To be eligible, projects must conform with and support Regional Official Plan policies; encourage both residential and employment growth; and entail significant and substantial revitalization and/or development. Examples of eligible project types include: new construction; addition(s) to existing development; redevelopment and brownfield redevelopment.

Downtown Uxbridge Community Improvement Plan

INSERT map 1 at this location

Sections 7.1, 7.2, 7.3, 7.4, 7.5, 7.6 and 7.7 describe each program and requirements specific to the particular program. Section 7.8 describes general administrative requirements applicable to all the programs. An eligible landowner or tenant may be awarded financial assistance or qualify for incentives in more than one program in support of a development, redevelopment or enhancement project. The total of the grants and loans provided shall not exceed the eligible cost of the community improvement plan with respect to those lands and buildings.

7.1 Redevelopment/Rehabilitation Grant Program

i) Purpose

The Township of Uxbridge may provide, for redevelopment and rehabilitation sites deemed by the Township to increase property assessment and which support the objectives of the Community Improvement Plan, a share of the incremental taxes in the form of a grant. Priority will be placed on projects which implement the 2022 Downtown Revitalization Strategic Plan & Action Plan, and the 2022 Downtown Uxbridge Public Consultation and Visualization Report.

ii) Terms of Program

- The annual grant will be paid annually once the eligible project is complete with the final building inspection having been carried out by the Township, the property has been reassessed, and when the new property taxes have been paid;
- The grant would be provided on a declining rate basis for a ten year period based on a schedule established by the Township, with a grant generally equal to 80% of the incremental taxes for the redeveloped property in Year 1. Year 1 is defined as the first full calendar year in which taxes are paid after the project has been completed and re-assessed;
- The grant represents a percentage of increased taxes payable to the Township resulting from improvements, as such the total value of the work completed as indicated on the building permit application, and the amount of municipal taxes paid prior to, and after the redevelopment/rehabilitation will have to be calculated by the Township as a basis for determining the amount of the grant, using a methodology established by the Township. The amount of the total grant shall not exceed the value of the work completed;
- The Township will only pay an annual grant based on the Township portion of the property tax collected for the year;
- The annual grant is based upon changes in property taxes as a result of construction and improvement. It is not based upon occupancy or changes in occupancy or general re-assessments, changes in tax legislation, increases in the -tax rate or other factors which may affect the tax rate; and,

• If the property is sold, in whole or in part, before the grant period lapses, the subsequent owner is not entitled to future grant payments.

iii) Procedures

• Grant Application

The applicant is required to submit to the ManageDirector r-of Development Services, the completed Redevelopment/Rehabilitation Grant Application Form prior to, or at the time of, building permit application. The application shall include a copy of the Building Permit application including plans, estimates, contracts and other details required to satisfy the Township with respect to the costs of the project, and the work expected to result in the increased assessment, and its conformity with the Community Improvement Plan.

• Conditions of Grant Approval

As a condition of grant approval, the Township may require submission of **Business** Plan and/or professional a design/architectural drawings which conform to the Township's Official Plan policies and Heritage Design Guidelines and other relevant policies and guidelines, including the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022. In addition, the Township may require the applicant to post security and meet specific insurance terms and, all works must comply with the description of the works in the application. Finally, the applicant shall ensure that a post improvement assessment of the property is undertaken and submitted to the Township.

• Payment of Grant

The payment of the grant shall not take place until:

- o The agreement with the Township is signed;
- o The owner provides proof the development is complete;
- o Township staff inspect the project;
- o Township staff are satisfied with the documentation submitted;
- The property has been revalued by MPAC and post project Township taxes have been levied based on the new assessment;
- The owner has paid the taxes in full for at least one year the project is compete; and,
- o Any assessment appeals are resolved.

The grant payment may then be calculated as the difference between post-Project Township taxes and pre-project Township taxes multiplied by the applicable grant rate that year.

7.2 Building, Façade and Signage Improvement Grant Loan Program

i) Purpose

The Township may provide a building, façade and signage improvement no-interest loan grant to a property owner or tenant (subject to the agreement of the property owner), for maintenance and improvement works for buildings and structures, as well as technology, signage and open areas including outdoor patios, -located in the Downtown Uxbridge Community Improvement Project Area.

ii) Terms of the Program

The grant loan will match the amount spent by the applicant toward the cost of the works up to a maximum of \$10,000 per project per property. This program shall apply to a full range of exterior and interior improvements and may include, but is not limited to, grantsloans for the conversion of the upper storey of commercial buildings to residential uses, or office or other employment generating uses, incorporating barrier free entry or other accessibility features into the building, and the upgrading of buildings and structures to Building Code. The grant may also be used to offset costs for a range of improvements including the required plans and drawings to outline the extent of improvements; upgrading open areas including accessibility improvements, enhancement of tree cover, parking areas, boulevards and addition of landscaping features; the establishment of outdoor patios; and technology improvements. The loan program shall be for a ten year term. The loan may be repaid at any time with a 15% loan forgiveness, if repaid within three years.

iii) Procedures

• GrantLoan Application

The applicant is required to submit to the <u>Director Manager</u> of Development Services, the completed Building, Façade and Signage Improvement <u>GrantLoan</u> Application Form prior to the commencement of any works and prior to submission of any building permit application. The cost estimate shall be supported by a minimum of two estimates from qualified contractors. The application shall include plans, estimates, contracts and other details required to satisfy the Township with respect to the costs of the project, and its conformity with the Community Improvement Plan.

• Conditions of GrantLoan Approval

As a condition of <u>Grantlean</u> approval, the Township may require submission of professional design/architectural drawings which conform to the Township's Official Plan policies and Heritage Design Guidelines and other relevant policies or guidelines, including the 2022 Downtown Revitalization Strategic Plan & <u>Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022</u>. In addition, the Township may require the applicant to post security and meet specific insurance

terms and, all works must comply with the description of the works in the application. If the higher of the two estimates is proposed to be used, than the grantlean shall be provided based on the average cost of the two estimates. If the lower of the two estimates is the successful bidder, the grantlean shall be provided on the basis of the lowest estimate.

Provision of GrantLoan

The grantloan will be advanced to the applicant upon completion of the works. Following inspection of the work and the receipt of invoices the grantloan agreement will be executed. Generally payment shall only be made when the project is complete, however, exceptions may be made where the project meets criteria established by the Township.

7.3 Fee/Reduced Securities Equivalent Grant Program

i) Purpose and Terms of Program

The Township may provide full or partial exemption or a one time grant equivalent to the amount of any or all of the following Township fees to promote development within the Downtown Uxbridge Community Improvement Project Area:

- Development Charges;
- Building Permit Fees;
- Planning Application Fees;
- Cash-in-lieu of Parkland; and,
- Cash-in-lieu of Parking.

The Township may also reduce or waive by resolution of Council any securities required under severance agreements, pre-servicing agreements, site plan agreements, subdivision agreements or other similar agreements.

ii) Procedures

• Grant Application

The applicant is required to submit to the Director of Development Services, the completed Fee/Reduced Securities Equivalent Grant Loan Application Form prior to the commencement of a planning application and/or any works as applicable.

• Conditions of Approval

As a condition of grant approval, the Township may require submission of a professional design/architectural drawings which conform to the Township's Official Plan policies and Heritage Design Guidelines and other relevant policies or guidelines, or other information which demonstrates how the project conforms to the Community Improvement Plan and the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022.

In particular, the Township shall consider decreasing the amount of cash-in-lieu of parkland where no land is available to be conveyed on the condition that sustainable design elements be incorporated into a development proposal (e.g. LEED certified building, water conserving landscaping, energy efficient building design and permeable surfaces).

Provision of Grant

The grant will be provided for approved projects upon payment of the appropriate fee once all the related approvals have been given for the project.

7.4 Sale or Lease of Municipal Buildings or Landholdings

i) Purpose and Terms of the Program

The Township of Uxbridge may, sell or lease Municipal buildings and/or landholdings, below market value to promote redevelopment and/or attract new land use activities by the private sector into the Downtown Uxbridge Community Improvement Project Area. The strategic disposition of lands or buildings by the Township will play a significant role in the phasing and sequencing of development, as well as the final appearance of the development. The Township identifies this program to be an opportunity to increase property assessment and which supports the objectives of the Community Improvement Plan —and the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022.

ii) Procedures

Declaration of Building / Land Surplus by Township Council
Only those building and/or lands that have been declared surplus
for Municipal purposes by Township Council through a Resolution
shall be considered under this Program.

• Expression of Interest

The Township will advertise the surplus building and/or lands. As part of the advertisement campaign the Township will declare the objectives of the Municipality which shall be designed to promote redevelopment or attract a land use activity / tenancy that is consistent with the objectives of the Community Improvement Program_and the 2022 Downtown Revitalization Strategic Plan &

Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022.

Appraisal

The Township will have an appraisal completed by a qualified individual which shall establish the benchmark valuation of the property and/or building. This benchmark valuation shall be deemed to be the "market value" (sale or lease as the case may be) based upon the highest and best use of the property / building consistent with permitted uses as established within the applicable Zone classification assigned to the lands.

• Assessment

The Township will prepare an evaluation system which will be used to score and rate proposals received through the Expression of Interest process. The Township will select a short list of candidates arising from the Expression of Interest process.

• Short List Candidates Assessment – Sale or Lease of Municipal Lands And/or Buildings

Potential purchasers or leasers' that are on the short list of candidates for Township owned lands and/or buildings will be required to submit detailed architectural concept and site drawings describing the proposal in images and text sufficient to address The 2009 Downtown Uxbridge Vision & Action Plan and the Community Design Strategy as outlined in Section 2.4 of the Official Plan, and, a development pro forma that identifies amongst other matters revenues, short and long term, that will be generated by the Municipality resulting from the development or utilization of the property. <u>In addition, the potential purchasers or</u> leasers' will submit concepts and drawings that address the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022 where applicable." —The review and assessment of this information will be used to determine the highest and best use of the site.

• Council Determines Alternate Value of the Land and/or Buildings Township Council will determine the percentage below market value, if any, for which the land and/or buildings will be sold or leased. The recommendations arising from the review and assessment of the architectural concept / site drawings and the development pro forma will be used to assist in determining the benefit to the public generated by the project, and therefore, the land/building valuation.

• Agreement

The proponent of the preferred proposal will be required to enter into an Agreement with the Township. The Agreement, amongst other matters, shall declare the financial terms of the proposal, and the timeline for work to commence on the site. The Township, as part of the Agreement, may require a sunset provision whereby if work is not commenced on the site within the specified time period, the property and/or lands will be returned to the Township without any penalty. The Agreement will be registered against the Title of the property, and the applicant will be responsible for any or all fees, charges, and Land Transfer taxes related to the transfer of the property.

7.5 Brownfields Tax Incentive Program

i) Purpose

The Township of Uxbridge may provide municipal property tax assistance to property owners working to revitalize vacant, contaminated or underutilized lands, commonly referred to as brownfields. This program may stimulate private sector investment and community revitalization. The Township of Uxbridge may also apply for similar assistance from the Region and the Province. Under Section 365.1 of the *Municipal Act*, the Region may provide tax assistance to eligible brownfield redevelopment projects when the municipality is also providing assistance. The Province of Ontario may provide matching education property tax assistance upon a review of applications through the Brownfields Financial Tax Incentive Program (BFTIP). The tax assistance from the Region and the Province may be delivered on a different schedule than the assistance provided by the Township.

ii) Terms of Program – Rehabilitation Period

- All or a portion of the Township's, the Region's and the Educational property taxes may be cancelled during the rehabilitation period which will end with the earliest of any one of the following three scenarios:
 - o 18 months after the assistance began;
 - o when the Record of Site Condition is filed with the Environmental Site Registry; or,
 - o when the tax assistance equals the remediation costs.

iii) Terms of Program – Development Period

• All or a portion of the Township's, the Region's and the Educational property taxes may be cancelled during the applicable development period. The development period commences after the rehabilitation

period ends. The development period will end with the earliest of any one of the following two scenarios:

- o when the final inspection is carried out by the Town; or,
- o 18 months after the development period began.

iv) Procedures

Application

The applicant is required to submit to the <u>Director-Manager</u> of Development Services, the completed Brownfields Financial Tax Incentive Application Form prior to the commencement of rehabilitation and the submission of an application for a building permit. The application shall include the Phase II Environmental Site Assessment, any related remedial work plans and risk assessments, as well as development plans, estimates, contracts and other details required to satisfy the Township with respect to the nature and costs of the project, and its conformity with the Community Improvement Plan.

• Conditions of Approval

As a condition of approval, the Township may require submission of a Business Plan and/or professional design/architectural drawings which conform to the Township's Official Plan policies and Heritage Design Guidelines and other relevant policies or guidelines. In addition, the Township may require the applicant to post security and meet specific insurance terms and, all works must comply with the description of the works in the application. The applicant shall also agree to file a Record of Site Condition with the Environmental Site Registry. Finally, approval shall require adoption of a By-law by Township of Uxbridge Council.

• Provincial and Regional Tax Assistance

The Minister of Finance may approve matching tax assistance on the education portion of the property tax. It is the responsibility of the Township to submit the BFTIP application to the Minister of Finance and all other required parties on behalf of the property owner(s). The Minister of Finance must approve a draft by-law that includes the deferral or cancellation of the education portion of the property taxes before it is adopted by Township Council. The by-law must include the start date, the duration of the tax cancellation period, as well as the amount of Township, Regional and Provincial taxes to be cancelled, inclusive of any adjustments for previously paid tax installments. A resolution of Regional Council is required in order to provide assistance with regard to

Regional Taxes. A copy of the resolution is to be attached to the by-law adopted by Township of Uxbridge Council.

7.6 Heritage Property Tax Relief

i) Purpose and Terms of Program

The Township of Uxbridge may, through the provisions in Section 365.2 of the *Municipal Act*, 2001, provide tax relief which would generally be between 10 to 40 per cent as determined by the Township to the owner(s) of eligible heritage properties. The Province of Ontario contributes to the program by funding the education portion of the property tax relief.

ii) Procedures

Tax Incentive Application

The property owner(s) is/are required to submit an application to the <u>DirectorManager</u> of Development Services for the Township of Uxbridge in order to express interest in the Heritage Property Tax Relief program.

Conditions of Approval

In order to receive tax assistance from the Township of Uxbridge and the Province of Ontario, the subject property must contain a building, structure, or a portion of a building or structure, that is:

- Subject to a heritage conservation agreement for the property; and,
- o designated under Part IV of the *Ontario Heritage Act* or part of a heritage conservation district designated under Part V of the Act.
- Provision of Assistance

The Township of Uxbridge may provide support to the owner(s) of heritage properties upon completion of an application and subject to the conditions of the Township's Heritage Tax Relief By-law. Under Section 365.2 of the *Municipal Act*, the Township may establish additional eligibility criteria and impose different criteria for properties in different classes.

7.7 Alternative Funding Program

i) Purpose and Terms of Program

The Township shall explore opportunities for funding from the Federal, Provincial and Regional governments, other agencies or the private sector, including public/private partnerships, which will assist in implementing the Goal and Objectives of the Community Improvement Plan_and the

2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022.

The focus will be on the use of funding for:

- Improvements to infrastructure;
- Provision of directional and information signage;
- Streetscape improvements;
- Building improvements; and,
- Relocating, upgrading and/or enhancement of utilities and services such as hydro-electricity generation/distribution, burying or relocation of over head wires/services, telecommunications system, heating/cooling systems and similar initiatives.

Council will assess and consider financial participation in the Program if it is a requirement for eligibility.

ii) Procedures

• Township Initiated Projects

The Township will, a minimum of once a year, review available information concerning grants, loans and other funding opportunities for projects which will assist in the achievement of the Goals and Objectives of the Community Improvement Plan and the 2022 Downtown Revitalization Strategic Plan & Action Plan and the Downtown Uxbridge Public Consultation and Visualization Report January 2022. Where such funding is identified, the matter will be presented to Council for consideration and direction. If the initiative is supported by Council, the necessary application will be submitted as required.

• Private Projects

As part of the review process, the Township will also identify funding that may be available to the private sector for specific projects or as part of a general program. The Township will establish procedures for advising potential eligible parties in the Project Area of the funding, and will assist in the completion of applications, or other related administrative assistance.

7.8 General Administration Provisions applicable to Incentive Programs

The provision of any grant or loan as described in Sections 7.1, 7.2, 7.3, 7.4, 7.5, and 7.6 is subject to the following general administration provisions:

- Owners, tenants and assignees of properties within the Downtown Uxbridge Community Improvement Project Area are eligible to apply for funding under the loan and fee grant programs, and owners and assignees of properties are eligible to apply for funding under the Redevelopment/Rehabilitation Grant Program. Applications may be made on a "first come first served basis" to the limit of the available funding, provided all eligibility criteria and conditions are met for each program. Where applicable, tenants of properties may apply for funding with the written consent of the property owner.
- ii) The programs will not be retroactively applied to developments where building permits were issued prior to the commencement of the program, with the exception that the Township will consider an application(s) with respect to the lands at 144 and 168 Brock Street West and 4 Victoria Drive and 88 Brock Street West.
- iii) All applicants shall be required to have a pre-consultation meeting with Township staff prior to filing their applications, to determine factors such as program eligibility, scope of work and project timing.
- iv) Where other sources of government funding and/or non-profit organizations funding to be applied against the eligible costs are anticipated or have been secured, these must be declared as part of the application and the loan/grant may be reduced on a pro-rated basis.
- v) All arrangements for financial incentives under the program shall be to the satisfaction of the Treasurer for the Township. All applicants who are approved will be required to enter into an agreement with the Township approved by Council or it's designate.
- vi) Property taxes shall be in good standing at the time of application and throughout the length of any loan or grant commitment.
- vii) All proposed development shall conform to the Official Plan and Zoning By-law and other planning requirements. In addition, all improvements shall be made pursuant to a building permit, and constructed in accordance with the Ontario Building Code where required.
- viii) The Township of Uxbridge may, at its discretion, and without further amendment to the Community Improvement Plan, extend or discontinue any program when and as it deems appropriate. Notwithstanding this, participants in various programs prior to their closing may continue to receive approved grants after the closing of the program as determined through individual agreements with the Township and subject to available funding approved by the Township.

- ix) Final decisions with respect to applications and the allocation of funds shall be made by Township Council, unless Council delegates its authority to Township staff. If Council delegates its authority, then an applicant shall be afforded the opportunity to appeal a staff decision to Council. The general administration of the programs shall be the responsibility of the Development Services Department.
- x) The Township will develop a handbook and/or set of guidelines for each incentive program that are intended to assist with interpretation and administration of the Plan by applicants and Township Staff.

8.0 Regional Involvement in the Community Improvement Plan

i) Purpose and Terms of the Program
The Regional Revitalization Program (RRP) aims to invest in CIP projects
which advance ROP policies and goals and local development and achieve
positive economic and community objectives. The RRP is based on the
premise that providing financial support for redevelopment and
intensification projects that would not otherwise be initiated without
financial assistance will result in general public benefit.

ii) Eligibility

- In order to receive financial assistance, the area municipality must provide significant financial assistance to the project.
- Eligibility will be determined based on the evaluation of a business case which provides details on the proposed project.
- Applicants must meet all of the eligibility criteria and business case requirements in order to be considered for Regional Funding.
- Area municipalities must submit an application, including a business case, to the Regional Commissioner of Finance by September 1st of any given year in order to be considered for funding in the subsequent year.
- For the most up to date information on the RRP and the requirements of the application process, contact the Township of Uxbridge Development Services Department.

9.0. <u>Implementation and Interpretation</u>

9.1 Funding

This Community Improvement Plan will be administered by the Township of Uxbridge. All programs will be funded by the Township based on a budget established by Council, and by alternative sources of funding including the Regional Revitalization Program for projects that have been deemed appropriate and eligible by the Region of Durham. Each year the <u>CIP priorities and</u> funding

allocation for the Downtown Uxbridge CIP will be evaluated and assessed by Council through the deliberations of the Township's Operating and Capital Budget program.

9.2 Monitoring

The Township shall conduct a review of the Community Improvement Plan programs a minimum of every three years with respect to their effectiveness.

9.3 Amendments

Amendments to the Community Improvement Plan shall be required for:

i) boundary adjustments; and,

ii) the addition of new programs or major modifications to existing programs.

9.4 Interpretation

This Plan has been prepared in conformity with the Township of Uxbridge Official Plan. It shall be referred to as the "Downtown Uxbridge Community Improvement Plan". The Downtown Uxbridge Community Improvement Plan consists of Sections 5-8 of this document.